

GLEN ELLYN INFANT WELFARE
2009 HOUSEWALK SPONSORSHIP BENEFIT DETAILS

Platinum {\$5,000+}

- ◆ Full page cover ad (inside front cover, inside back cover, or back cover in bright color) premium space in our Tour Booklet
- ◆ Large Sign (2' x 3') real estate size sign with your logo along with the other Platinum sponsors in the front yard of all four homes, two weeks prior to the housewalk.
- ◆ Two 3' x 4' sponsorship signs in high traffic areas in town with your LOGO (new this year)
- ◆ We will include your logo on our posters advertising the housewalk.
- ◆ We will include your logo on the Welcome Letter in the Tour Guide written by the President of I.W.
- ◆ One 8" x 10" frame with your logo along with the other Platinum sponsors displayed at all four homes the day of Housewalk.
- ◆ We will include your logo with a hot link to your web site on our web site.
- ◆ You will receive six complimentary Housewalk Tickets
- ◆ Each Tour Guide Booklet will include a section that shows a photo of the home on one page with the address and description of the home. We will include a listing of your company under Platinum Sponsors on all four of the homes, on the page opposite the home/description.

Gold {\$1,000+}

- ◆ Full-page ad in premium locations in Tour Guide.
- ◆ Large Sign (2' x 3') real estate size sign with your LOGO listed along with the other Gold sponsors in the front yard of the home you are sponsoring two weeks prior to Housewalk.
- ◆ One 8" x 10" frame listing your company name along with the other Gold sponsors at the home you are sponsoring inside the home the day of Housewalk.
- ◆ You will receive four complimentary Housewalk Tickets.
- ◆ Each Tour Guide Booklet will include a section that shows a photo of the home on one page with the address and description of the home. We will include a listing of your company under Gold Sponsors on the page opposite of the home you are sponsoring.
- ◆ If your home is in a low traffic area, we will have an additional banner put up in a high traffic area in town Glen Ellyn.

Silver {\$500+}

- ◆ A half-page ad in our tour booklet.
- ◆ We will include a listing of your company name in the Tour Guide along with the other Silver Sponsors.
- ◆ You will receive three complimentary Housewalk Tickets.

Bronze {\$300+}

- ◆ A quarter page ad in our tour booklet.
- ◆ We will include a list of your company name in the Tour Guide along with the other Bronze Sponsors.
- ◆ You will receive two complimentary Housewalk Tickets.

Nickel {\$150+}

- ◆ We will list your name or company name in the Tour Guide along with the other Nickel Sponsors.
- ◆ You will receive one complimentary Housewalk Ticket.

Brass {\$50+}

- ◆ We will list your name or company name in the Tour Guide along with the other Brass Sponsors.